INDUSTRY VOLUME

TOTAL UNITED STATES

	NOV 1986	DEC 1986	12 MONTHS ENDING	3MM	9MONTHS
TOTAL INDUSTRY	48892174	72490656	581937887	163471311	460522074
PHILIP MORRIS	18919543	26884297	214572510	61562050	171397052
R. J. REYNOLDS	15876819	25412000	188315406	52291528	147954650
BROWN & WILLIAMSON	5515560	8896062	67971241	20165551	54953389
LORILLARD	3710636	5471096	46997040	13225644	36867011
AMERICAN BRANDS	3253423	3715687	41807428	10684861	32288758
LIGGETT GROUP	1606417	2097022	22157898	5508994	16969129
TOTAL GENERIC (L&M)	998591	1300378	14248835	3439950	10883967
TOTAL DORAL	1369502	1953200	12358312	4121001	10084364
TOTAL GENERICS	3565438	5166259	40688009	11948660	33134408
TOTAL GENERIC (BW)	786804	1339344	10344516	2985264	8490204
TOTAL CAMEL	2091041	3402041	25100899	6898535	19586804
TOTAL MORE	639212	1052189	7946546	2179872	6257445
TOTAL NOW	443260	681122	5247325	1505302	4164697
TOTAL SALEM	3768900	6167835	45180651	12539767	35416327
TOTAL VANTAGE	1491174	2507398	18731674	5040163	14596492
TOTAL WINSTON	5376841	8733337	65325987	17887736	51202331
TOTAL CENTURY	502650	628097	5211829	1399316	3910083
ALL OTHER RJR (EXCEPT DORAL)	194240	286782	3212182	719836	2736107
TOTAL RICHLAND	290856	393240	3419784	962484	2495700

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Source: https://www.industrydocuments.ucsf.edu/docs/jkwj0004